



Todd Buchholz

Bestselling Author, Former White House Director of Economic Policy
The Economy in the Age of Obama

One of the most trusted economic voices in America, Todd Buchholz is the former White House Director of Economic Policy, a commentator on NPR's Marketplace, and the bestselling author of books such as *New Ideas from Dead Economists*, and his latest book *Lasting Lessons from the Corner Office*. In this era of economic unrest, Buchholz, an unparalleled expert on global economic trends, helps make sense of the tumultuous news and events reshaping business, industry, and the world.

On stage, Buchholz delivers entertaining, jargon-free talks on the state of the economy and its impact on various businesses. What, strategically and economically, should your company do to remain competitive during the market crisis? What are other companies doing -- and what can you learn from them? Where is the economy headed?

Todd Buchholz has crafted economic policy as a public servant, in The White House, and invested in the market (he was a managing director of the \$15 billion Tiger hedge fund.) A contributing editor for *Worth* magazine, he has written numerous bestsellers, including *Lasting Lessons from the Corner Office*, *Market Shock*, *New Ideas from Dead Economists*, *From Here To Economy*, *Bringing the Jobs Home*, *New Ideas from Dead CEOs* and the financial-political thriller, *The Castro Gene*.

Todd Buchholz Speech Topic

The Economy in the Age of Obama

In this new, non-partisan talk former White House advisor Todd Buchholz explains how the new Obama White House will reshape Wall Street, the economy and your business, guiding you through the next four years. Who's pushing the buttons on economic policy and industry regulation? How will Obama shake up the tax code and international trade? Will the disastrous markets of 2008 create backlash against trade and investment? Will new environmental policies invigorate or cripple the business climate? Will Ben Bernanke work hand-in-hand --or at odds-- with the new administration?