



Marcus Buckingham

One of the World's Most Requested Business Speakers

The Strengths Revolution: Finding Your Strengths, Putting Them to Work

Marcus Buckingham has been called "arguably the business world's most in-demand management guru" by *Business Week*. Buckingham has taken the corporate world by storm with his Strengths Revolution - a strategy arising from his two decades as a Senior Researcher at Gallup Organization. The Strengths Revolution is not about fixing weaknesses, but identifying and building upon one's strengths. Buckingham proves time and again that companies that focus on cultivating employees' strengths dramatically increase efficiency while allowing for maximum personal growth and success. A tremendous resource for leaders, managers, and educators, he challenges conventional wisdom and shows the link between engaged employees and productivity, profit, customer satisfaction, and the rate of turnover.

And you can't argue with results. He has developed his own extraordinarily successful consulting business and has been the subject of in-depth profiles in *The New York Times*, *Fortune*, *USA Today* and the *Wall Street Journal*. He is routinely lauded by corporations such as Toyota, Coca-Cola, and Disney as an invaluable resource in informing, challenging, mentoring and inspiring people to find their strengths and sustain long-lasting personal success. His work has translated into four international bestselling books *First, Break All the Rules*; *Now, Discover Your Strengths*; *The One Thing You Need to Know, Go Put Your Strengths To Work*, *The Truth About You*, and his latest, *Find Your Strongest Life: What the Happiest and Most Successful Women do Differently*, will be released at the end of September.

In his presentations, Buckingham draws on his consulting experience and outlines the strategies he has developed in his texts for practical, real-world applications of his "Strengths Theory." With his help, audiences learn to identify and develop what they're good at and to recognize that building on these increases both productivity and personal satisfaction in the workplace. Buckingham addresses more than 250,000 people around the globe each year. He is intent on generating thriving businesses with a workforce of individuals who have put their strengths to work in the pursuit of success. Unconventional, dynamic, and highly entertaining, he is, quite simply, one of the world's best business speakers.

Marcus Buckingham Speech Topics

Find Your Strongest Life: What the Happiest and Most Successful Women do Differently

In this speech, Marcus Buckingham tells women the powerful secret to bring fulfillment, peace, and control into their lives. The pressures of work, family, and home can seem daunting and relentless at times, leaving the feeling of being disconnected and spread too thin. However, Buckingham argues that women truly can balance all aspects of their lives without feeling overworked, and above all, he helps women reconnect with their purpose and gives a starting point for change. He shows women that they truly can have it all, and the right kind of all.



The Truth About You: The Secret to Your Success

In this keynote, Marcus Buckingham addresses the most pressing of questions that everyone asks themselves: What am I supposed to do with my life? Based on his book, he unlocks the answers to this question and many similar ones, while teaching you how to create higher self-satisfaction and performance in life and work. This high-energy discussion reveals how and why you must identify and prioritize your strengths with insightful exercises and tried-and-true life wisdom. He imparts the path to your most powerful and unchanging talents to discover what drives a successful and satisfying future. In short, Buckingham will help you realize the real truth about you; it will be the secret to your success.

What the World's Best Managers Do Differently

What sets great companies apart? Survey data gathered over decades' worth of interviews with thousands of managers and workers around the world reveals one simple truth: there are no great companies. Every company is made up of separate teams, and the performance of those teams, no matter how successful the company may be, varies widely. What makes the difference? The manager. Managers play a significant role in creating an environment within which individuals can thrive, discover their talents and use their best selves daily. Great managers help people to identify and leverage their unique strengths. Mr. Buckingham will discuss the four key demands a manager must fulfill in order to provide the kind of environment that enables people to achieve peak performance on a regular basis: Select the right people for the right roles; Clarify expectations of the manager and of the employee; Engage team members by paying constant attention; and Accelerate performance by maximizing strengths and neutralizing weaknesses. In short, his presentation will address how great managers turn talents into performance.

Strengths-Driven Performance

During Marcus Buckingham's 17 years with the Gallup Organization, he helped to guide ground-breaking research on the world's best leaders, managers and workplaces. This research was used as a basis for his best-selling books *First, Break all the Rules* and *Now Discover Your Strengths*. His subsequent best-selling book *Go Put Your Strengths to Work* forms the foundation for the "Strengths-Driven Performance" keynote. Mr. Buckingham will present data from a number of different industries demonstrating the correlation between performance and engagement. He discusses the factors at play with engaged teams vs. disengaged teams and drills down to the most important factor that impacts engagement: the extent to which employees have the opportunity to play to their strengths. Mr. Buckingham will examine current corporate levels of engaging the strengths of employees and look at the psychological and practical obstacles that can get in the way of creating a strengths-based organization. Throughout his presentation, he will offer a number of different strategies to support people in leveraging the best of themselves and others in the workplace.

The Difference between Great Managing and Great Leading

The many facets of great managing and great leading could be detailed endlessly, but Marcus Buckingham draws on a wealth of examples to uncover the single controlling insight that lies at the heart of each. Lose sight of this "one thing" and even your best efforts will be diminished or compromised. Success comes to those who remain mindful of the core insight, understand all of its ramifications, and orient their decisions around it. Buckingham backs his arguments with authoritative research from a wide variety of sources, including his own data and in-depth interviews with individuals at every level of an organization, from CEOs to hotel maids and stockboys. He cuts through the thicket of often-conflicting possibilities and zeroes in on what matters most, revealing the surprisingly different keys to great managing and great leading.